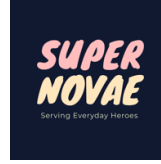


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Super-Novae to Host USAID LEAP DEMO DAY in Tripoli, Connecting Libyan Entrepreneurs with Investors



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LEAP - مسرعة الأعمال
مشروع تسريع الاقتصاد الليبي (اقفز)

Demo Day



October 1, 2024 | Innovation Garden, Tripoli

عندك ملاحظات أو استفسارات؟
راسلنا على info@libya leap.com

Tripoli, Libya - October 1, 2024: Super Novae, an NGO acting in Libya since 2021 and dedicated to fostering innovation and economic development, will hold a DEMO DAY at the Innovation Garden incubator in Tripoli as part of the USAID-funded Libya Economic Acceleration Project (LEAP – Aqfuz), implemented by Chemonics International. The event will bring together Libyan entrepreneurs and potential investors to explore opportunities for business collaboration and growth, with a focus on fostering economic development in Libya.

The DEMO DAY will feature presentations from entrepreneurs showcasing their business ideas in sectors ranging from technology to agriculture. The aim is to introduce start-ups to potential investors, banks for financing working capital, and customers to increase sales. This approach ensures more realistic connections between stakeholders, fostering relationships that can lead to sustainable business growth.

Innovation Garden is an incubator in Tripoli launched by the Tadawul Financial Group with the financial and technical assistance of Super-Novae, in the framework of its Libya Start-Up project funded by the European Union and co-implemented with Spark.

By hosting the DEMO DAY at Innovation Garden, Super-Novae is bridging entrepreneurs and entrepreneurship programs it is implementing

with different funding and technical partners, in order to create bonds and synergies in the innovation ecosystem in Libya, convinced that **entrepreneurs are stronger together!**

Event Highlights:

- **Venue:** Innovation Garden, Tripoli
- **Date:** October 1, 2024
- **Time:** 10:00 AM - 1:00 PM

Agenda Highlights

- **10:00 - 10:30 AM:** Registration and Welcome
- **10:30 - 10:40 AM:** Opening Remarks by Chemonics/USAID
- **10:40 - 11:15 AM:** Entrepreneur Pitches (Session One)
- **11:15 - 11:30 AM:** Coffee Break
- **11:30 - 12:10 PM:** Entrepreneur Pitches (Session Two)
- **12:10 - 1:00 PM:** Networking Session and Lunch

This DEMO DAY is part of the broader USAID LEAP – Aqfuz project, which aims to strengthen the Libyan economy by supporting small and medium enterprises (SMEs) and fostering closer ties between the public and private sectors. The event is one of several efforts to facilitate the growth of local businesses in a challenging economic environment.

ABOUT US

The United States Agency for International Development (USAID) supports global development and humanitarian efforts in over 100 countries. In Libya, USAID works to enhance economic stability and promote inclusive economic growth through initiatives like the LEAP – Aqfuz project.

Aqfuz Project The Libya Economic Acceleration Project (LEAP – Aqfuz), funded by USAID and implemented by Chemonics International, seeks to promote economic development in Libya, particularly in the South. The project supports entrepreneurship and fosters collaboration between public and private sector institutions to create sustainable economic opportunities.

Super-Novae is a dynamic and agile international non-profit, founded in 2021 to support the economic resilience of the most fragile countries, affected by crises and/or conflicts. It intervenes at the cross-road of Development and Humanitarian Aid in Libya, Yemen, Gaza and Sudan with a 15+ million portfolio funded by USAID, France, the European Union, the Kingdom of the Netherlands and WFP.