

ANNE DE BAGNEUX JOINS GREENYELLOW'S EXECUTIVE COMMITTEE AS GROUP CHIEF COMMERCIAL OFFICER

GreenYellow, a major international player in the decentralized energy transition, announces the appointment of Anne De Bagneux as Group Chief Commercial Officer and member of its Executive Committee.

A graduate of Centrale Supélec and holder of a board director certificate from Sciences Po, Anne brings extensive experience in the **energy, environment, and mobility sectors**.

She began her career at **Veolia**, where she spent 16 years, including 8 years in Asia. She later joined **Saur**, then **Transdev** in 2016 as **Deputy CEO for France**, before being promoted to **Group Strategy and Transformation Director**. From 2021 to early 2024, she served as **President and CEO of Antargaz** (UGI Group) for the French and Benelux markets, while also chairing the industry association **France Gaz Liquides**.

A committed advocate for the energy transition, she has been an **independent board member of Waga Energy** since 2024 — an innovative company in biomethane production — and supports **Mobility Metrix's growth strategy**.

Through her strategic vision and deep understanding of B2B markets, Anne De Bagneux in her new position at GreenYellow, will actively **contribute to GreenYellow's business development and sustainable growth**.

Her main responsibilities will include:

- Defining and implementing the Group's commercial strategy in line with the overall strategic roadmap.
- Accelerating business development in France, Europe, and international markets.
- Strengthening client relationships and enhancing the company's ability to deliver innovative and sustainable solutions.

"We are very pleased to welcome Anne De Bagneux to our Executive Committee. Her operational expertise, in-depth knowledge of the energy sector, and proven ability to lead large-scale transformations will be valuable assets in supporting our ambitious strategic goals. In a context where energy efficiency is becoming a key driver of competitiveness and decarbonization, her experience will be instrumental in strengthening our impact and meeting our clients' expectations," said **Otmane Hajji, President of GreenYellow**.



“Joining GreenYellow at this key moment in its development is a great opportunity. I am convinced that the energy transition relies on concrete, decentralized, and high-performance solutions. The third-party investment model promoted by the Group addresses these very challenges — by removing economic barriers to action and accelerating decarbonization projects while maintaining competitiveness. I’m delighted to bring my experience to an agile, committed company that makes impact a true driver of sustainable growth,” added **Anne De Bagneux, Group Chief Commercial Officer.**

ABOUT GREENYELLOW

GreenYellow, a French company founded in 2007, has become in 18 years a major player in the energy transition in France and internationally, and a true partner of corporates and local authorities in their decarbonization journey and quest for energy independence.

As an expert in decentralized solar photovoltaic production, energy efficiency programs, energy storage, and electric vehicle charging infrastructure, GreenYellow supports its clients across the entire value chain. The group ensures the study, financing, development, and operation of assets that allow them to produce green, local, and competitive energy, reduce their energy consumption, while strengthening their competitiveness.

In 2024, the projects carried out by GreenYellow helped avoid the emission of almost 546,000 tons of CO₂ equivalent. The group also aims to achieve carbon neutrality (“Net Zero”) for scopes 1 and 2 by 2040.

Operating in some 15 countries across 4 continents, GreenYellow innovates by constantly enriching its unique and global platform of offers to support corporates in their transition to a more sustainable energy model and meet the challenges of climate change.

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