



*ElliSense*

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## **Press Release**

**Montreal, November 11, 2022**

**ElligencIA, a fintech company specializing in artificial intelligence and sentiment analysis, announces its new partnership with Datalog Finance, a French software publisher specializing in group-oriented treasury management solutions.**

**This partnership ties in with the companies' shared strategy of giving corporate finance teams access to innovative tools designed to facilitate decision-making.**

ElligencIA's new technology is known as ElliSense. It is geared towards corporate treasurers, CFOs and FX/cryptocurrency investors and was officially launched in Montreal on November 8.

ElliSense collects mentions and comments made on social media and financial analysis sites. Using AI to process and analyze this data, it creates real-time indexes showing whether markets are buyer/seller-driven or neutral (this information has a bearing on treasury department strategy and decision-making). At the same time, Datalog wanted to integrate within its system information relating to uncertainties stemming from the geopolitical situation, inflation and rising interest rates, all of which play a major role in foreign exchange fluctuations.

Thanks to ElliSense, corporate finance teams can swiftly carry out a summary analysis of market participants' vision, thus enabling them to better anticipate fluctuations and improve their hedging strategies.

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Under this partnership, Datalog will continue to develop its strategy with a view to giving treasury decision-makers the tools they need to make their day-to-day activities more efficient, despite market volatility.

Elsa Vande Voorde, co-founder and CEO of ElligencIA, is delighted to have entered into this partnership: “When we were designing ElliSense, we thought right away that it would be very useful to corporate treasurers and CFOs seeking to manage foreign exchange risks. They are the ‘early users’ to whom we wanted to dedicate our technology. Seeing our technology used alongside a top-ranked treasury management solution such as Datalog TMS is a real accomplishment and a source of great pride.”

Imad Ben Mariem, president and founder of Datalog Finance, added: “When we set up shop at Station Fintech in Montreal, we had the good fortune of meeting Elsa’s and Laurent’s teams. We were immediately convinced of the value of their tool, not only for the day-to-day activities of our user clients in particular, but also for corporate treasury managers in general. ElliSense will be available in the upcoming version of Datalog TMS (scheduled for release in the near future), so our clients will be able to access this information directly on their dashboard.”

### **About ElligencIA**

In operation since January 2021, ElligencIA is a Montreal-based start-up that provides easy access to complex data derived from financial information. ElliSense, its FX/cryptocurrency decision-making index, is geared towards CFOs, traders and corporate decision-makers.

### **About Datalog Finance**

Founded in 1997, Datalog Finance revolutionized the tools available to corporate treasurers when it launched Europe’s very first payment factory, CashPooler, that same year. Since then, the company’s product line has expanded considerably and now covers the entire range of treasury functions, encapsulated in the Datalog TMS treasury management system modules. Every day, Datalog Finance’s state-of-the-art

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technological solutions are used by more than 23,000 users in over 70 international groups and 100 countries.

**Media contacts:**

- Paris: Bernard Duhoux, Head of Marketing, Datalog Finance  
+ 33 144-087-802 – [bduhoux@datalog-finance.com](mailto:bduhoux@datalog-finance.com)
- Montreal: Elsa Vande Voorde, CEO, ElligencIA  
+1 514-437-1930 – [elsa.vandevoorde@elligencia.com](mailto:elsa.vandevoorde@elligencia.com)