Press release

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fischerwerke GmbH & Co. KG
Corporate Communications

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“For Me, Ski Jumping Is Like Flying”

Dawid Kubacki talks about the magic of flying, the team spirit within the international fischer team and his ambitions for the new World Cup season. With patience, determination and a strong belief in his own abilities, he is aiming to return to the top. In this interview, he shares what makes ski jumping so special, how he deals with setbacks and why being part of the ski jumping fischer and Fischer Sports family means so much to him.

The new ski jumping season is just around the corner. How are you feeling about the start of the season? How have your preparations gone, and what are you particularly looking forward to in the coming months?

Yeah, in my case, the thing that brings me to ski jumping was that I have always been in love with all kind of flying and I was also skiing from the really young age. These two dreams have come together and I have become a ski jumper and I think this is the thing that I love the most. Ski jumping is not like any other sports. There are not many more sports, whereyou can really feel the air under your skis and feel like you are flying. Perhaps only gliding and parashooting are a bit similar, but here you have to really rely on your abilities, on what you can do on the hill. And you can really feel that everything depends on you. How can you jump? How can you manage the speed in the year? How can you land it? And that's, I think, the beautiful thing about ski jumping.

Anyone who wants to succeed in ski jumping must be able to cope not only with successes but also with setbacks. How do you manage that? Is there an experience in your career from which you have learnt a great deal?

Yeah, ski jumping, also like probably every other sport brings not only the joyful moments when you are really good and you are winning, but also the moments when it's not going so great. And I think I have always been patient and stubborn enough to finally reach my goals. It doesn't matter how bad it was. And I always believed in myself, and that I could actually achieve it. And even with these not so good moments, I always pushed, pushed myself to find the limits, to find my way back to good jumping. And many times it has worked well. So, I believe I'm able to overcome any difficulties and get stronger, after all. I think I have had in my career a lot of times when I was really struggling and I really needed the support from my family, from the people around me, but they have always been supportive. And at the end, I was back on the hill showing good jumps. And that's also the beautiful side of ski jumping.

A typical competition day is characterised by fixed routines and intense concentration. Do you have any specific routines or rituals that give you a sense of security before the jump? And what is one thing you absolutely cannot do without on a competition day?

Yes, of course, in every competition day, I have some habits that I use to do before the competitions or before the warm-ups, before I go up on the hill. In fact, a lot of small habits. There is, however, not a single, specific thing that I do. I don't know, for example, ten push-ups and then go to jumping. Otherwise, it's not working. It's nothing like this, but I have a lot of small habits.

It can also be something that I like to eat in the morning or before the competition, or something that I don't like to eat because I then feel a bit heavy on the stomach. So, it's these kinds of things. And ultimately, the only thing that I really need on the hill to do well and show my performance is my equipment. I need the skis, I need the shoes, I need the suits and helmet and everything that is needed for ski jumping. But there is nothing really besides this that I would need to have with me.

As well as individual performance, teamwork also plays an important role. How do you experience the team spirit within the international fischer team? What can you learn from the other athletes, and what do you yourself bring to the team?

In ski jumping, for many years, we are basically a big ski jumping family and we know each other quite well from the hills, from outside the hills, from the camps, and sometimes also privately. So now with this big fischer team, we have basically known each other from before. And as always on the hill, we are opponents. We fight with every other ski jumper to show the best of our jumps and beat everybody else. But when we take off the skis at the bottom of the hill, we are friends again. We laugh, we enjoy the good performance, we congratulate each other. And basically, I think that's the biggest beauty in this sport. That even if we are fighting on the hill, when we take off the skis, we are colleagues, we cheer for each other. And we can basically feel these good moments, even when we are not winning. When I'm not winning, but I see my colleague winning, I also can enjoy that moment. And that's also something that pushes me to focus on my ski jumping more because it shows what ca be done. And then, what matters is to keep on working really hard.

Finally, a look ahead: what personal goals are you taking into the new season? And at the end of the winter, what

would you look for to determine whether it was a successful season for you?

Yeah, in this season, we have some highlights going with the World Cup. So, for sure, it would be really important to show really good performances here. But for me, personally, I always try to stay focused for the next competition, what I can do, what I can show in this competition, how I could jump, and get the widest smile after my jump, just to get that feeling I've done everything correctly. I like be really happy about my performance on the hill. And the results should ideally come with it. Of course, the standing results are also important. I'm really trying to work hard to get back on the top level, on the highest level in the World Cup, be there to compete with the best for the top places. This is what it's all about.

Captions:

Images:
Dawid Kubacki
Image: fischer

fischer Group

The fischer Group, based in Waldachtal in the northern Black Forest, achieved a turnover of 1.05 billion euros in 2025 with around 4,800 employees worldwide. The family-owned company has 53 operating subsidiaries worldwide and exports to around 120 countries. It comprises four business divisions: fischer Fastening Systems, fischertechnik, fischer Consulting and fischer Electronic Solutions.

fischer Fastening Systems is the technological market leader in key areas of fastening technology. fischer offers products of technical excellence to a wide range of customers, from DIY enthusiasts and tradespeople to key account partners.

fischertechnik is active in both the toy and education sectors with its construction kits. As one of only a few toy manufacturers, fischertechnik develops and manufactures its products predominantly in Germany.

fischer Consulting grew out of the expertise developed within the company itself. It is home to the fischer Process System, the core principle of which is continuous improvement. The fischer Process System is always guided by the benefits for the customer. fischer Consulting advises medium-sized enterprises, public authorities and large corporations on their journey towards lean and efficient processes.

fischer Electronic Solutions develops and manufactures bespoke electronic solutions for industry and the medical sector. Long-term partnerships and high-quality, tailor-made solutions are the company's guiding principles. As an innovation partner, fischer Electronic Solutions breaks new ground with its customers towards a successful shared future.

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