

APHEUM launches exclusive "Masters of Photography" collection in partnership with MAGNUM PHOTOS

Stuttgart, July 2, 2025 – German art and technology company **APHEUM** announces the official launch of the *Masters of Photography* collection – an exclusive collaboration with the renowned photo agency **MAGNUM PHOTOS**.

[Masters of Photography by MAGNUM PHOTOS](#)

The digital edition showcases iconic black-and-white photographs by legendary photographers such as **Eve Arnold, Robert Capa, Richard Kalvar, and Dennis Stock** – presented for the first time on APHEUM's specially developed E-Paper art display.

The partnership with MAGNUM PHOTOS marks a milestone in APHEUM's mission to make outstanding photographic art accessible in a new, contemporary format. The curated collection combines documentary depth with aesthetic clarity, bringing masterpieces from the archives of the storied agency into an entirely new medium of presentation.

"Our vision is to make art experienceable in a high-quality digital format – one that brings photography back to the walls, without screen light or distraction. With MAGNUM PHOTOS, we've found the ideal partner to realize this vision," says Christopher Colshorn, founder of APHEUM.

The proprietary technology developed by APHEUM uses high-resolution E-Paper that looks and feels like real paper, reflects natural light, and reveals the expressive power of classic photography in stunning depth.

Alexandros Tsopotos (MAGNUM PHOTOS): *"We were impressed by the quality of APHEUM's frames, which capture the essence of classic prints while embracing the possibilities of digital art. With the Masters of Photography collection from MAGNUM PHOTOS, we are opening access to this exceptional work in APHEUM's innovative format."*

In addition to the one-time purchase of an art object – the so-called Frame – APHEUM also offers a curated art subscription for the *MAGNUM PHOTOS Collection – Masters of Photography*. Customers can easily subscribe to this collection via APHEUM's online shop: <https://shop.apheum.com>.

The *Masters of Photography* collection is now exclusively available at www.apheum.com.

About APHEUM

APHEUM is a platform for digital black-and-white art, focusing on photography, storytelling, and minimalist aesthetics. The E-Paper technology developed by APHEUM combines top-tier image quality with a media-free, analog look and feel – designed for collectors, aesthetes, and art lovers alike.

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